Bipartisan Congressional Trade Priorities Act of 2014:
Agriculture

Obtain Enforceable SPS-Plus Rules: Directs the Administration to obtain robust and enforceable rules on sanitary and phytosanitary measures and require the use of science-based standards.

End Improper Use of Geographical Indications: Seeks elimination of the improper use of GIs, including registration of generic terms, which undermine market access for U.S. products.

Maintain Domestic Protections: Ensures that countries may protect human, animal, or plant life or health, consistent with international obligations.

Address Tariff and Non-Tariff Barriers: Instructs USTR to reduce or eliminate tariff and non-tariff barriers, as well as subsidies that decrease market opportunities for U.S. exports.

Preserve Family Farm Supports: Includes provisions seeking preservation of family farms and rural communities.

Facilitate Import Relief: Ensures that import relief mechanisms for perishable and cyclical products are accessible and timely.

Assess Compliance with Existing Obligations: Requires USTR to evaluate whether countries have made meaningful agriculture commitments in the WTO and whether they are living up to their commitments in the WTO and under other trade agreements.

Ensure Special Consultations on Import-Sensitive Products: Takes into account the effect of trade agreements and negotiations on import-sensitive products, and requires additional Congressional consultations on such products.

Make Tariff-Rate Quota (TRQ) Administration Transparent: Ensures transparency in the administration of TRQ programs.