

**TESTIMONY OF NANCY HIRSH  
POLICY DIRECTOR  
NW ENERGY COALITION**

**BEFORE THE SENATE FINANCE COMMITTEE**

**AUGUST 24, 2001  
FIELD HEARING - BILLINGS, MONTANA**

## I. INTRODUCTION

Mr. Chairman, Members of the Committee, my name is Nancy Hirsh. I am the Policy Director of the Coalition. The Coalition is an alliance of almost 100 organizations advocating policies to provide clean and the citizens of Washington, Oregon, Idaho, Montana and British Columbia. Our member organizations include environmental groups, community action agencies, progressive utilities, businesses and others. A full list of appended to my testimony (Attachment A). Prior to coming to the Coalition, I worked for twelve years in W national energy policy issues, specifically energy efficiency and renewable energy resources.

We appreciate the opportunity to testify at this very timely hearing. Energy policy is on the public agenda that it has not been in many years. The current energy crisis creates challenges and opportunities for addressing nation's energy needs.

How we manage our way out of this energy crisis matters a lot. We must address the short-term issues with a combination of short-term fixes and long-term solutions that balance our energy needs with a healthy environment.

In the Northwest, as in the rest of the country, there is a rush to build power plants and transmission lines. build, build, build (16,000 MW of proposed natural gas power plants, \$1.4 billion for Bonneville Power Administration system upgrades and expansion) is a short-sighted reaction to the chaos and will most likely lead us into a surge in prices, continued market volatility and nervous investors. Many concerns have been raised about the adequacy of the transmission grid and the need for significant expansion and upgrades. I agree that maintaining a high level of reliability of the electric grid is essential to our goals for providing energy services. However, I resist the notion that simply building more is the answer. There is no doubt that some infrastructure investments are warranted and will enhance reliability. However, we must address our infrastructure needs through a least-cost lens that gives equal consideration to the alternatives to building more.

The goal of our energy system should be to provide adequate, reliable, environmentally responsible, and affordable services to consumers. Central station renewables, demand-side management measures and distributed renewables can contribute to an efficient and broad market-based electric system that meets consumers needs. Strategically, distributed energy resources can play a vital role in developing these resources and meeting our energy needs.

My testimony today will focus on the role of energy efficiency and clean energy resources in addressing our energy needs and will outline what actions this Committee and the Congress should take to create a clean and affordable energy system.

## STRUCTURE CONSTRAINTS

In this region, the Bonneville Power Administration and utilities have been efficient in the delivery of power to loads with infrastructure. In the development of that infrastructure, however, risks to ratepayers have not always been well managed; nor have ways to serve load been encouraged. Specifically, demand-side management measures, which include energy efficiency and load management, renewable generation, and strategically sited large scale renewable generation should play a more vital role in meeting consumers' needs and relieving pressure on the transmission system.

Too often the strategy for addressing transmission problems focuses on building more lines, with scant attention paid to the use of renewable resources, distributed renewable generation and demand-side management to solve transmission congestion. Once a system's marginal cost of operation is practically zero, making it virtually impossible for energy efficiency and distributed renewable generation to compete with conventional generation. Building new transmission lines may be a part of the solution, but new lines should not be the presumed answer. Federal incentives should stimulate the least-cost approach to meeting the nation's energy needs with renewable energy resources, distributed generation in addition to new transmission lines and distribution system upgrades.

Although demand-side measures, distributed renewable generation and central station renewable energy facilities can offer cost-effective solutions to meeting customer needs, outdated and unnecessary interconnection standards hinder the development and use of these resources. Distribution entities that implement interconnection standards should provide incentives to achieve all of the cost-effective energy savings associated with all resource options including demand-side resources and intermittent renewable resources.

## Energy Efficiency Investments

Energy efficiency is the quickest, cheapest, cleanest resource we have available, and we should accelerate its implementation. Energy efficiency means doing more with less. Energy efficient lights provide the same level of output as conventional incandescent lights. Common sense would dictate that everyone optimize energy efficiency to capture all the energy savings available. But in reality, a number of market failures and market barriers prevent cost-effective energy savings from being acquired. Public policy intervention is needed to address market barriers and optimize energy use. Financial incentives clearly address the economic barriers that consumers face when making energy efficiency investments to improve energy efficiency.

Traditionally, electric utilities have been the entities that provided financial incentives to consumers to improve energy efficiency. Efficiency programs have been very successful where they have had the backing of state regulators and public utility boards. However, in many cases, utilities have pushed efficiency programs with a weak wrist because getting customers to cut back on usage means less profit. Where economic incentives have been promoted aggressively, they have proven to be an effective mechanism for demand management, advancement and creating a market infrastructure for the delivery of efficiency services. Financial incentives have been even more effective in competitive markets and getting consumers to purchase new products and services.

For the past two decades, Northwest utilities and the Bonneville Power Administration have been national leaders in energy efficiency investments. According to the Northwest Power Planning Council, Pacific Northwest utilities acquired about 1327 average megawatts of conservation savings from 1978 to 2000. Federal, state and local efficiency codes and standards have saved more than 200 megawatts, a grand total of 1,500 average megawatts saved enough to serve the load of the entire city of Seattle one and a half times. Utility funds from those years were acquired at a cost between 2 and 2.5 ¢ per kilowatt-hour and had a retail value to consumers of \$2.5 billion.

However, in the last six years the Northwest has seen a dramatic 75 percent reduction in utility investments in energy efficiency. About wholesale and retail restructuring and rock bottom natural gas prices triggered the investment decline. Out of sight market p

changed the landscape for energy efficiency in just the past year and utilities, governments and consumers are scrambling to conserve efficiency.

Even after two decades of capturing energy savings, the potential for energy efficiency in the region is still tremendous. The Planning Council conservatively estimates that we can save another 2400 average megawatts in the next 20 years at an average cost saved \$ less than half the cost of new power plants. For context \$ 2400 megawatts equals the annual output of Grand Coulee Dam.

Consistent long term incentives and programs are vital to prevent the roller coaster ramping up and down of investments. The delivery industry reports almost 10,000 jobs in the region devoted to providing energy efficient technology and services. This industry during the mid to late 1990's when investments in energy efficiency plummeted.

National policies are critical to providing a stable commitment to capturing cost-effective energy efficiency. Over the past have been modest national policies to promote and incent investments in energy efficiency. For example, the Department of Energy's research program, efficiency standards and codes for equipment, appliances and buildings and tax incentives for investments in certain technologies. Policies should be revised and expanded to ensure that the programs are effective at optimizing energy use.

National policy should build the model energy efficient house. Research and development programs form the foundation, ideas and technologies are cooked up and tested. Codes and standards are the main floor, they bring manufacturers up to a common cutting edge, but standards do help move the really inefficient equipment out of the marketplace. Education and outreach programs allow exchange of information and a sharing of what's inside with those in the community. Incentives form the roof, the piece that and dares to be different. The problem we have is that there is a hole in our roof and the shingles of long term financial incentives

## Peak Demand Reduces Bottlenecks

Historically Northwest conservation programs have focused on reducing the total number of kilowatt hours used, without regard to the time of the year or the day, those savings occurred. In our hydro-dominated system this made sense. We were, in the jargon of the constrained, not peak-constrained. That is, the hydroelectric system has enormous peak capacity \$ Grand Coulee alone has a megawatts \$ but the amount of water in the system limits the total number of kilowatt hours that can actually be generated over a year.

It is important to recognize that this situation has changed. Even our hydroelectric system is no longer big enough to buffer the marginal costs of peak energy usage. As the entire West Coast has seen this year, the costs of serving peak loads can be enormous. The transmission capacity that is necessary to accommodate those peaks can be larger than the ordinary cost of delivered power. For example, if capacity is priced at \$24 per kilowatt year, then capacity that is used for only 400 hours per year costs 6 cents per kilowatt-hour delivered. These costs apply to distribution capacity that is very rarely used. Finally, of course, system peaks \$ often driven by extreme cold-weather events that commonly strike many utilities at once. This coincident demand for energy can, and does, drive the cost of energy itself to remarkable levels and the value of reducing Pacific Northwest peak loads can be very substantial.

"Load management" is a term used by utilities to cover a range of efforts to reduce consumption during peak demand. Utilities have been measured for generation capacity, but the region is now also considering peak demand on transmission and even distribution capacity. Load management efforts include installing devices on residential electric water heaters to allow the utility to turn them off remotely when a blackout or forces the utility to purchase outrageously priced power. Similar opportunities are available for businesses and industry to reduce essential electrical consumption temporarily in response to system peaks.

These load management programs do not necessarily result in less energy consumption overall and they are not strictly speaking energy efficiency. They can, however, serve as very cost-effective ways to avoid purchase of expensive peaking resources in the long term, to avoid power and/or blackouts in the short term, and reduction of bottleneck constraints in heavily congested areas of the transmission grid.

## **Generation Applications**

Distributed generation refers to small-scale electric generating units that can be placed throughout a utility service territory. The paradigm of large, central-station power plants feeding a network of high-voltage transmission lines and local distribution systems from a vertically integrated electric utility is quickly becoming a thing of the past. With distributed generation, we are beginning to see a variety of facilities for generating and storing electricity, owned by many different companies and households.

Distributed generation (e.g. fuel cells, solar photovoltaic systems, diesel generators, wind turbines and natural gas fired microturbines) offers a number of clear benefits to the energy system. These technologies reduce energy losses in transmission and distribution lines, provide reactive power, reduce reactive power losses, defer substation upgrades, defer the need for new transmission and distribution capacity, increase reliability and reduce the need for spinning reserves. For example, the application of distributed generation on one side of a transmission bottleneck can reduce congestion, which in turn lowers prices and ultimately increases reliability for consumers. Installation of a distributed technology is often less expensive than upgrading a transmission corridor.

While all distributed generation technologies provide the benefits to the electric system I just described, not all meet the goal of efficient and cost-effective electric service to consumers. For example, diesel generators have become the darling of the emergency response, yet they are one of the dirtiest technologies we have. In some applications, they are 60-100 times more polluting than combined cycle gas turbines. A diesel generator running for a year produces 7 tons of particulate/soot, 152 tons of carbon monoxide and 123 tons of nitrogen oxide. Diesel exhaust has been listed as a known carcinogen. Natural gas-fired distributed technology is not currently as clean as the central station combustion turbine, and fuel cells powered by natural gas derived hydrogen offer little to no net environmental benefits over a combined cycle turbine.

Distributed generating technologies that are fueled by renewable energy resources, such as wind and solar, provide significant benefits as they displace fossil-fuel generation or other generating technologies with greater environmental impacts. Solar electric technologies are most abundant in rural areas of the Northwest and can provide energy independence and/or more reliable electric service.

Tax incentive programs to encourage development and use of distributed generation should recognize and account for the environmental characteristics of the various distributed technologies. Tax incentives should prioritize distributed renewable technologies and discourage further investments in environmentally damaging technologies.

Financial incentives would most certainly increase investments in distributed renewable generation yet there are other policies that prevent full utilization of distributed technology that must be addressed. Although these barriers are outside the scope of this Commission report, mentioning a few because there are bills in the Congress that attempt to address some of them. National policy is needed to establish interconnection to the grid, to standardize procedures for processing permit and interconnection requests, and to prohibit discriminatory practices imposed by regulators and utilities.

## **Renewable Energy Facilities**

The development of new renewable energy resources can exacerbate and also relieve transmission problems. Renewable resources in rural areas away from load centers, which means that they may be dependent on potentially constrained transmission paths as any other fuel generating plant. Least-cost planning of transmission that includes non-transmission solutions such as the resources discussed here. The placement of renewable resources within the grid will benefit larger scale renewables facilities in the long-run.

In fact, uniform and fair interconnection standards as mentioned in my above remarks regarding distributed generation can encourage investments in distributed renewable generation and non-transmission solutions, which would reduce congestion and free up the transmission system for remotely sited renewables, such as wind farms.

The Northwest and many rural areas are blessed with tremendous potential for wind, solar, and geothermal power. Wind is the most competitive of the resources, and once large-scale projects are permitted, they can be built within six months. We now have 110 MW of wind projects in the Northwest with over 360 MW of wind and geothermal projects under construction. Another 1200 MW of wind is under construction and could be operating by 2003. Strategically sited wind projects have important economic development benefits beyond the reduction of transmission costs since for every turbine installed on a farmer's property, the landowner receives a royalty payment from the wind developer. This helps support the economy for these farmers and ranchers and helps them stay in business.

## **Efficiency and Oil Pipelines**

Like fossil-fuel power generation and transmission line siting, oil and gas extraction and pipeline siting have significant environmental impacts. Before creating, extending or expanding tax incentives for oil extraction, processing or transport, Congress should first determine whether these incentives benefit consumers and the environment. Will an increase in U.S. oil production really bring costs down, reduce our dependence on foreign oil, and protect the environment? Reducing demand for oil through efficiency is a better way to benefit consumers and the environment.

According to the American Council for an Energy-Efficient Economy, raising fuel economy standards for automobiles to 40 mpg is feasible without sacrificing safety, jobs or high quality automobiles. This can be done using existing technology that the auto industry has developed for other applications. Current Corporate Average Fuel Economy (CAFE) standards, at 27.5 miles per gallon for passenger cars are saving 3 million barrels per day, yet the standards have not changed, even though they have declined slightly, since 1985. Increasing these standards to 40 mpg would save an additional 2 million barrels per day, save consumers money, and be the single biggest step to curbing global warming by dramatically cutting carbon dioxide emissions. Will additional standards help achieve these ends?

## WHAT CAN THE SENATE DO?

Let me close with a list of things Congress can do to assure that these energy efficiency, distributed renewable generation, opportunities do not escape our grasp and are fully utilized to meet our infrastructure needs. Supporting energy efficiency, distributed renewable energy proposals in general will help solve our infrastructure problems as these resources will be more aggressively implemented to reduce and meet load.

ings, solar hot water and

photovoltaic systems and efficient heating, cooling and water heating equipment. The buildings sector accounts for 40 percent of U.S. energy use, \$250 of average customers annual utility bills and 35 percent of air emissions nationwide. Buildings are often overlooked as a source of energy waste. Energy use in buildings can be cut in half using cost-effective technologies that are hard to find but available to consumers. The financial incentives in this bill will move these technologies into the market and improve accessibility to consumers by using performance-based tax incentives instead of price-based provisions. A performance-based approach prevents gold plating of efficiency measures and rewards measures that provide the most savings. This bill aims to transform markets such that the entire chain of production and consumption, from manufacturer to the contractor or vendor to the consumer, adopts the new technologies and practices quickly. A comparative analysis of the benefits and costs of proposed tax incentives for energy efficient buildings, conducted by the Florida Solar Energy Center, shows that S. 207 provides the most energy and consumer savings at the least cost.

investments in energy

efficiency and low income energy bill assistance. The proposed RPS creates a market-driven mechanism that is efficient at supporting the development of new renewable resources. The system benefits trust leverages existing resources as a long-term stable source of funding for investments in clean energy resources and assistance to those families

resources. Several bills in

the Senate address this vital component of the incentive package.

ors. While this bill is

limited in the types of appliances it applies to it provides a clear and simple incentive to get families to purchase energy efficient appliances that will help them save energy and money. Here in the Northwest, electric and water utilities and the Northwest Energy Efficiency Alliance have offered financial incentives for the purchase of energy efficient clothes washers that has increased the penetration of these washers from 1 to 13 percent.

ally-owned utilities for

twenty years. The REPI is the companion mechanism to the renewable energy production tax credit for public utilities. Providing incentives for the output of electricity from renewable energy facilities helps ensure the transition from concept to actual production.

n technologies. These

incentives should be applied to all customer classes.

ch as fuel cells, hybrid

electric/gasoline, advanced batteries, and alternative fuels. This bill compliments proposals to increase CAFE standards to accelerate technologies that will improve vehicle fuel efficiency. This bill stands out among other proposals because it links the amount of the tax credit it offers in part to the actual fuel economy of the vehicle.

#### **IV. CONCLUSION**

We can have a secure, clean energy future if we prioritize energy efficiency and renewable resource, and move forward with aggressive implementation. We do not have to overbuild fossil fuel power plants nor build huge numbers of new transmission lines to meet our needs. We have plentiful, quick and cost-effective solutions from energy efficiency, renewable energy, distributed renewable generation and storage. Thank you for the opportunity to present this testimony.