

# Community Benefit Report 2000

*Services donated to the people  
of our community*

**Beaumont<sup>®</sup>**  
William Beaumont Hospital

# Beaumont is a non-profit community service organization

Our mission, our value, our governing principles clearly state:

*“We will provide the highest quality health care services to all of our patients, regardless of where they live or of their financial circumstances.”*

We strive to run high quality, efficient hospitals so we can achieve Beaumont’s sole mission – to serve the patients who come to the Beaumont hospitals for care. Access to our services comes through Beaumont doctors, located throughout the communities that we serve; emergency centers that are among the region’s most preferred; and participation in virtually all health plans available.

More than 40 percent of the patients who choose Beaumont are Medicare recipients. Beaumont, Royal Oak is Michigan’s leading hospital by far serving the inpatient needs of the frail and elderly covered by Medicare – an increasing population that requires more health care services than do younger people.

In 2000, Beaumont provided \$36 million in care (at actual costs) to Medicare patients that was not paid for by the federal Medicare program. The number of Medicare patients is increasing at Beaumont, but more restrictive Medicare payment policies will reduce payments to Beaumont by yet another \$150 million more over the next five years.

Despite these financial challenges, Beaumont is non-profit community service organization. No one holds stock in Beaumont or otherwise benefits personally from the hospitals’ financial performance. Beaumont provides programs that benefit individuals who live in the surrounding communities through consumer and professional education, health screenings, community involvement and more.

In 2000, Beaumont provided more than twice as much in uncompensated care, education and community service than it would have paid in taxes.

The following report provides a glimpse into how Beaumont serves the individuals who need our care and is also a good neighbor to the people who live and work in our community.

## Who we are

William Beaumont Hospital, Royal Oak opened as a 238-bed hospital in 1955 after community leaders recognized the need for a health care facility to serve the growing suburban Detroit communities. Twenty-two years later, Beaumont opened a second hospital in Troy, becoming one of the first multi-hospital systems in Michigan.

Today, Beaumont, Royal Oak is a 929-bed, major teaching hospital. Beaumont, Troy is a 189-bed community teaching hospital. In addition to both hospitals, our organization includes:

- a rehabilitation and health center for community health education and outpatient services
- medical buildings in Royal Oak, Troy, West Bloomfield, Rochester Hills and Sterling Heights

- nursing centers in Bloomfield Hills, Shelby Township, Sterling Heights, Southfield and West Bloomfield
- a research institute
- comprehensive home health services including home care, home infusion therapy, home medical equipment and hospice care

The hospital was named after Dr. William Beaumont, the frontier physician whose military practice with the Mackinac Island, Michigan garrison in the early 1800s resulted in a great breakthrough in the study of human digestion and physiology.

William Beaumont Hospital exists because of the vision and determination of local community leaders. Beaumont began as a community effort to meet the health care needs of individuals living in the surrounding communities — conceived of and created by neighbors to care for all.

## Caring for all patients regardless of their ability to pay

Beaumont provides care to all patients regardless of where they live or their ability to pay. This includes patients who cannot pay any portion of their medical bills, as well as those who can only pay a certain percentage of their bills.

The unreimbursed cost of this uncompensated care in 2000 was:

Medicare – inpatient and outpatient care	\$36,835,000
Medicaid (inpatient and outpatient) and care to those who cannot pay	6,738,000
<b>Total uncompensated care</b>	<b>\$43,573,000</b>

## Keeping people healthy through education and screenings

Beaumont’s mission is to treat patients who need health care services.

But early detection of disease – or even *preventing* a disease – is also an important component of providing health care to an individual. At Beaumont, we want to keep people well so that they don’t need the hospitals’ services.

That's why we provide a variety of health education classes, community lectures and health screenings to help members of our community

- identify potential health risks
- understand the value of making healthy lifestyle choices
- cope with diseases and different life stages
- handle new challenges, such as parenting

Here are some examples of our community programs:

**Community health education classes**

Beaumont hosts general health education classes as well as specialized classes for expectant mothers, diabetics and others. More than 18,000 individuals attended Beaumont's community health classes in 2000.

**Speakers bureau presentations**

More than 175 presentations were made to community members in 2000. Topics included strokes, eye care, women's health, memory tips and sleep disorders.

**Health screenings and health fairs**

Beaumont participates in local health fairs either through donation of staff and resources or donations of funds. In 2000, the events included a depression screening, Legs for Life, Senior Health Expo and Project Healthy Living.

**Parenting Program**

First-time parents delivering at Beaumont join this program to learn parenting skills and understand child development. Trained volunteers offer new parents individual and small group support during the babies' first year of life. More than 6,000 new parents participated in programs during the year.

**Older Adult Services**

Older Adult Services links seniors to Beaumont and community services dedicated to their particular needs and concerns. This includes a health information center, community education programs, and a senior hotline that connects callers to more than 200 programs in the metropolitan Detroit area.

**Total estimated value of services** **\$2,731,286**

**Beaumont and the community: A partnership in health**

Beaumont partners with community organizations to meet the needs of individuals who live in the areas surrounding our hospitals. In these partnerships, Beaumont provides financial support, management assistance, staffing and strategic direction.

In addition, Beaumont also subsidizes health services that meet the needs of the communities that we service.

Examples of these programs include:

**Newton Elementary School Health Clinic**

Beaumont collaborates with the Detroit Public Schools to provide health care to underprivileged children. The clinic had more than 10,000 visits in 2000.

### **Congregational Nursing**

Working with nurses from churches, temples and synagogues, Beaumont is helping to provide health screenings and health information to local congregations. There are 35 nurses serving in their congregations.

### **Free-standing community clinics**

Beaumont has three clinics designed to care for patients on government-sponsored insurances. These clinics are located in Ferndale, Royal Oak and Sterling Heights. In addition, we financially support graduating residents who establish practices in under-served communities.

### **Nurse Hotline**

Beaumont provides a direct link to the Nurse Hotline, operated through the Spectrum Health System in Grand Rapids. The service is available 24 hours a day, seven days a week, at no charge to the caller.

**Total estimated value of services**

**\$19,958,043**

## **Research helps us improve lives**

Medical research is more than lab equipment and data collection. It leads to more effective medications, new treatments and disease prevention.

At Beaumont we have led research that resulted in the development of new ways to detect early stage cancers, new minimally invasive surgeries, and drug therapies that cure chronic conditions.

**Total estimated value of services**

**\$4,170,089**

## **Training and education—ensuring that our employees and doctors are among the nation’s best**

To maintain high quality care, we must ensure that our employees who provide this care are supported in their continuing educational endeavors. We do this through:

- providing staff development educational courses to all employees
- supporting employees who pursue education outside Beaumont (i.e., tuition reimbursement, paying for external seminars)
- building for the future by helping to train medical students, physician residents and fellows, nursing and allied health students

### **Graduate medical education**

As a teaching hospital, Beaumont offers residencies and fellowships to physicians in training. Doctors receive between three and seven years of additional training in their chosen specialties. There are more than 300 physicians enrolled in 29 medical residency/fellowship programs at Beaumont.

**Nursing staff training**

Beaumont provides on-the-job training for nursing assistants and clerical support staff, nursing scholarships, student loans and internships.

**Schools of Allied Health**

Beaumont’s Schools of Allied Health was established to train future health care professionals. Students receive class instruction and clinical experience as well as participate in advanced learning situations such as problem solving, case studies, special projects and seminars.

**Graduate program for nurse anesthesia**

The nurse anesthesia program is a teaching partnership that combines clinical training at Beaumont with academic training at Oakland University. There are more than 20 registered nurses enrolled in the program to become certified registered nurse anesthetists.

**Total estimated value of services**

**\$19,958,043**

**Donations that go beyond health care services**

We share our facilities and resources with members of our community as much as we can. That includes providing meeting rooms and in-kind donations such as food and other goods. Here is a sample of our donations:

**Meeting rooms**

Beaumont donates meeting rooms to community groups such as Alcoholics Anonymous and Alzheimer’s. In 2000, Beaumont donated more than 700 meeting rooms at an estimated value of \$50 per meeting.

**Sports fields**

The sports fields at the Beaumont Rehabilitation and Health Center were donated for community sports leagues such as soccer and softball. Beaumont permitted community leagues to use our fields for more than 1,300 hours at an estimated value of \$100 per hour.

**Food donations**

Beaumont donated food for special events such as the Birmingham Fall Spectacular, an event that raises money for scholarships for pediatric cancer patients.

**Total estimated value of services**

**\$265,043**

## Supporting the community through donations of time and money

Beaumont employees volunteer their time and services to community organizations. Their participation ranges from serving as a board or committee member for local, state or national health-related organizations to membership in community groups such as the Boy Scouts.

### Corporate financial donations

Beaumont also supports the community and local organizations through cash donations. In 2000, donations were made to programs such as Race for the Cure, Healthy People-Healthy Oakland and the Women's Health Expo.

### Senior community transportation

Beaumont supports programs that provide transportation for seniors in our community.

### Employee financial donations

Each year, the hospital sponsors a giving campaign where employees are offered the opportunity to donate a portion of their salary to a variety of local charities. These charities include: United Way, American Heart Association and the American Cancer Society.

<b>Total estimated value of services</b>	<b>\$747,289</b>
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## Summary of Beaumont's quantifiable benefits to the community for 2000

Here is a summary listing of the quantifiable benefits provided to the people of our community by William Beaumont Hospitals. In addition, there are many benefits described in this report that are not quantifiable in dollar amounts, especially our donations of volunteer time, community health education and outreach.

Uncompensated patient care	\$43,573,000
<i>Including Medicaid, Beaumont subsidized more than \$43 million of medical care or patients.</i>	
Health education and screenings	2,731,286
<i>Beaumont serves members of our community through education, support groups, screenings and community-based medical clinics.</i>	
Partnerships with the community	8,199,672
<i>Beaumont subsidizes programs and partners with schools, churches and other community organizations to meet the needs of individuals who live in the areas surrounding our hospitals.</i>	
Research	4,170,089
<i>Medical research leads to more effective medications, new treatments and disease prevention.</i>	

<b>Training and education</b> <i>Beaumont invests in our employees through continuing education and builds for the future by training physicians, nurses and allied health students.</i>	19,958,043
<b>In-kind donations</b> <i>We provide meeting rooms, share our facilities and make donations of food and other goods to members of our community.</i>	265,043
<b>Donations of time and money</b> <i>Beaumont hospitals and our employees donate time and money to the community through sponsorship of events and support of programs such as the United Way.</i>	747,289
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<b>Total estimated value of community benefits</b>	<b>\$79,644,422</b>